Shawn Goodrich

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Portfolio: www.theluminousether.com

Summary

Beyond pixels and keyframes, my creative journey revolves around fostering a profound love for the art of visual storytelling. I am driven by a passion to captivate audiences through design and animation. Motivated by my inquisitive nature, I seek to share my experience with others, the fundamental principles of design, color, and motion.

Top Skills

• Compositing: Nuke, Shake, After Effects
• Animation: Maya, Cinema 4D
• Editing: Final Cut Pro, Avid Symphony

Professional Experience

Atlanta News First — Senior Motion Graphics Designer

March 2024 - Present

Created high-quality motion graphics and animations for marketing and promotional content. Collaborated with marketing, promotions, and news teams.

The E.W. Scripps Company — Motion Graphic Designer

December 2020 – March 2024

Produced graphics for Court TV and other Scripps networks. Developed automation templates and 3D simulations.

Fortunes Revenge Distillery — Business Owner

January 2020 - Present

Managed distillation operations, compliance, equipment maintenance, and brand promotion.

Chattahoochee Technical College — Adjunct Professor

August 2020 - January 2021

Delivered motion design instruction both in-person and remotely.

Inspire Brands — Senior Graphic Designer

March 2020 - August 2020

Created motion graphics and print materials for multiple national brands.

WSB-TV — Motion Graphic Designer

August 2014 - March 2020

Produced promotional content and implemented automated production tools.

The Creative Circus — Professor

June 2012 - September 2014

Instructed professionals and trained educators in 3D animation and compositing.

The Art Institute of Atlanta — Professor

September 2009 - September 2014

Developed curriculum and advised graduating students in digital filmmaking.

Blue Sky Agency — Motion Graphics Designer

April 2012 - September 2012

Produced projects for clients like Braves and Gas South.

Georgia Public Broadcasting — Art Director

August 2009 - December 2011

Led rebranding efforts and broadcast package creation.

CBS News Atlanta — Designer

May 2000 - September 2009

Created broadcast and digital graphics under tight deadlines.

Zoic — VFX Artist / Compositor

April 2006 - June 2006

Worked on CSI and commercials with compositing and tracking.

New Wave Entertainment — Art Director

March 2005 - April 2006

Guided motion design for clients like Warner Bros. and Disney.

THQ — Editor

February 2004 - March 2005

Created promotional spots and national commercials.

Magick Lantern — Editor and Designer

September 2003 - December 2003

Edited commercials and store display graphics.

Primal Screen — Compositor / Animator

February 2001 - January 2003

Handled design and animation for networks like PBS and Cartoon Network.

Cartoon Network — Animator

September 2001 - December 2001

Trained animators and edited Aqua Teen Hunger Force content.

Education

Savannah College of Art and Design

MFA, Broadcast Design • 2008 - 2009

Savannah College of Art and Design

BFA, Motion Graphics • 1996 - 2000

Lansing Community College

AA, Computer Graphics • 1994 – 1996

Certifications

• Adobe Education Trainer
• Master Brewing Certification

Honors & Awards

• Emmy Nominee