

WORK EXPERIENCE

SCRIPPS NETWORK (COURT TV), Motion Graphic Artist

December 2020 – Present

In my position, I generated graphic content for both Court TV and other Scripps networks. My main focus was collaborating with editors to produce Court TV documentaries. I developed motion graphic templates to automate graphic creation for editors, thereby saving time. Moreover, I implemented a map template system that automated daily map production for news coverage at Scripps News. Additionally, I crafted intricate 3D simulations for Scripps Sports packages.

CHATAHOOCHEE TECHNICAL COLLEGE, Adjunct Professor

August 2020 - December 2020

Delivered comprehensive motion design instruction both in-person and remotely, adapting seamlessly to the challenges posed by the COVID pandemic.

INSPIRE BRANDS, Art Director

March 2020 – August 2020

Produced motion graphics and printed materials for corporate communications across various brands including Arby's, Buffalo Wild Wings, Sonic, Rusty Taco, and Jimmy John's.

WSB-TV, Designer

August 2014 – March 2020

Balanced efforts between on-air and digital promotional content, while also introducing innovative automated production methods that generated graphics and maps for producers.

THE CREATIVE CIRCUS, Professor

June 2012 - September 2014

Instructed professionals aiming to enhance their current skill sets, and played a role in developing and training fellow educators in newly introduced courses on 3D animation and compositing.

BLUE SKY AGENCY, Designer

April 2012 - September 2012 (Contract)

As one of the two in-house motion graphic designers, responsible for conceiving, producing, and overseeing the post-production of projects for clients including the Braves, Off Broadway Shoes, Reader's Digest, and Gas South.

ART INSTITUTE OF ATLANTA, Professor

September 2009 - September 2014

Designed and delivered curriculum for diverse courses within the digital filmmaking and visual effects departments. Served as a department advisor for graduating students..

GEORGIA PUBLIC BROADCASTING, Art Director

August 2009 - December 2011

Led and managed the rebranding process of on-air graphics for GPB, overseeing the creation of a broadcast package that elevated GPB's brand recognition and upheld the core values of the showcased programming.

CBS NEWS ATLANTA, Designer

May 2000 - September 2009 (Employment spanning several different years.)

Responsible for generating a substantial quantity of broadcast and digital graphics within challenging time constraints.

ZOIC, Visual Effects Artist & Composer

April 2006 - June 2006 (Freelance)

Conducted visual effects, compositing, and tracking for feature film and the well-received episodic crime drama CSI, as well as commercials produced for Bell South.

NEW WAVE ENTERTAINMENT, Art Director

March 2005 - April 2006

Offered guidance to clients from renowned studios including Warner Bros., Universal, Sony, HBO, Fox, and Disney, advising on production and motion design for film, television, and commercial projects.

THQ, Editor & Motion Graphic Designer

February 2004 - March 2005

Integrated graphics and gameplay footage seamlessly into promotional spots, resulting in nationally aired commercials across a variety of formats.

PRIMAL SCREEN, Animator

February 2001 - January 2003

Handled and completed the comprehensive design and production process for projects such as Turner South, taking charge from the initial concept stage through to finalization. Additionally, took on the role of animating characters for networks like Cartoon Network, Disney, PBS Kids, and Nickelodeon.

EDUCATION

SAVANNAH COLLEGE OF ART AND DESIGN 2008-2009

Masters of Fine Arts, Broadcast Design

SAVANNAH COLLEGE OF ART AND DESIGN 1996-2000

Bachelor of Fine Arts (B.F.A.), Motion Graphics

LANSING COMMUNITY COLLEGE 1994 – 1996

Associate of Arts (A.A.), Computer Graphics

CERTIFICATIONS

ADOBE EDUCATION TRAINER, 2013

APPALACHIAN STATE UNIVERSITY, 2014

Master Brewing Certification

AFFILIATIONS

NATAS, Member Since 2013
Emmy Nominated 2017-2018

SHAWN GOODRICH

MOTION GRAPHIC DESIGNER



MY INQUISITIVE NATURE HAS DRIVEN MY PASSION FOR DESIGN AND ANIMATION, COMPELLING ME TO EXPLORE AND IMPART MY ENTHUSIASM FOR TYPOGRAPHY, COLOR THEORY, AND DYNAMIC MOTION TO OTHERS.

404-788-9409

G_RICH@MAC.COM

THE LUMINOUS ETHER

VIMEO

LINKEDIN

SKILLS

Compositing

Nuke, Shake, & After Effects

Animation

Maya & Cinema 4D

Editing

Premiere & Avid

Print

Photoshop & Illustrator

*Have taught all software listed.